



CENTIMENT®

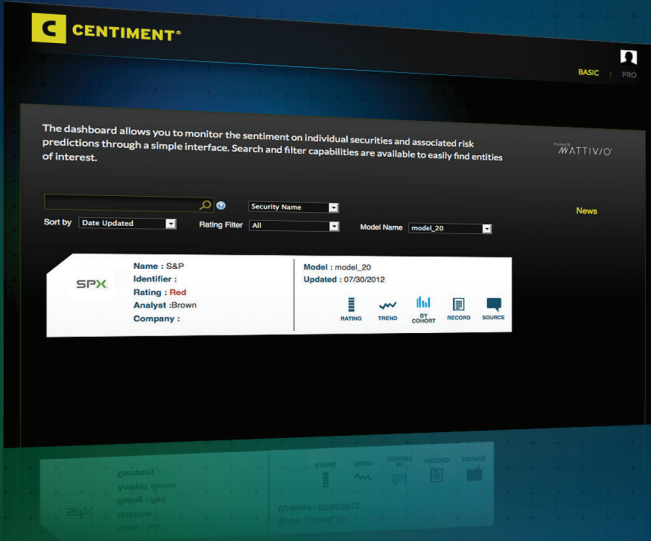
The Centiment product line utilizes our industry leading linguistic classification engines for comparison of text content vs. asset risk.

Centiment is a graphical ticker of sentiment's effect on risk for securities.

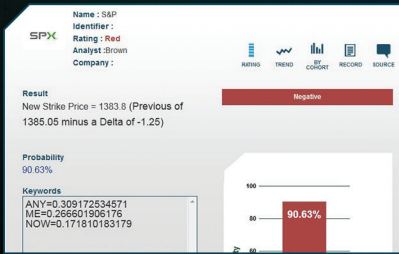
At a high level, Centiment's basic features include:

- Securities Strike Prices: Prediction
- Bloomberg News Data: Real-time*
- Market Data: Delayed*
- Deltas: Open/Close/High/Low Prices
- Language Support: English Only

*Dependent on client agreements



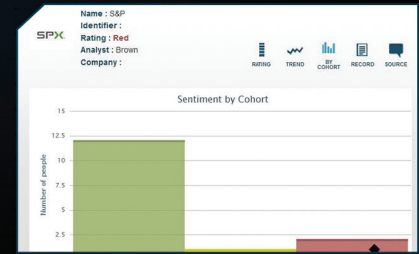
Users access a dashboard with a variety of options:



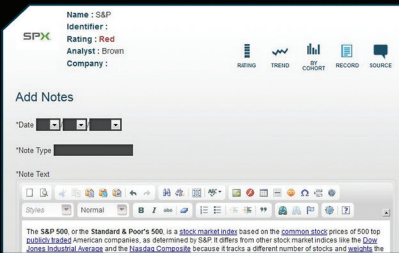
Rating: the prediction of risk (upside and downside) on a given day or time.



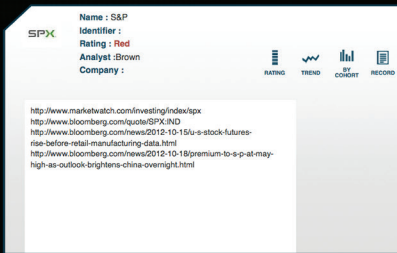
Trend: the chart of predictions for the security vs. the actual security values.



Cohort: the comparison of a basket of similarly classified securities.



Record: an area for the model building analyst's annotated notes on the subject.



Source: the original content from the data provider (e.g. Bloomberg).

Soon available in the **BLOOMBERG APP PORTAL**
APPS CENTIMENT <GO>

a product of
PATTERNS AND PREDICTIONS